



SPONSORSHIP PROSPECTUS



The Annual

PAN AFRICAN SPEAKER SUMMIT

**2025 - THE SPIRIT OF THE BIG
FIVE**

2026 - ECHOES OF TOMORROW



SPONSORSHIP PROSPECTUS

The 4th Annual

PAN AFRICAN SPEAKER
SUMMIT



The Summit

Now in its **4th year**, the **Pan-African Speaker Summit** is the leading online gathering for **professional and aspiring speakers from across the African continent**.

The summit is a platform for connection, collaboration, and capacity building—highlighting African voices in training, facilitation, coaching, and keynote speaking.

We are proud to support **the development of professional speaking communities in underrepresented regions**, helping them establish their own national or regional speaker associations. This long-term vision ensures that African thought leadership is not only recognised on the continent but also amplified globally.

The theme and date for the 2026 edition has been set.



WHY SPONSOR THIS SUMMIT

We are inviting aligned partners to support the continued growth and visibility of African speakers through a modest sponsorship. This contribution goes directly towards:

- Extending outreach across the continent
- Reducing delegate ticket costs to improve accessibility
- Covering operational and platform expenses
- Marketing of the event to speakers and business events professionals across Africa

Your sponsorship helps shape the future of African voices in the global conversation.

WHO SHOULD SPONSOR

We welcome support from:

- **Speaker Associations**
- **Convention bureaus**
- **Business event associations**
- **Speaker bureaus**
- **Training and development organisations**
- **Professional bodies invested in African talent and visibility**
- **Corporate entities investing in Africa**

This summit is not a one off event. It is a part of a passionate **movement** to elevate African expertise and connect our communities to the world stage.



SPONSORSHIP BENEFITS



ROAR LEVEL – USD \$350 / ZAR6,000

- A **year of exposure** of your brand in connection with the Summit
- **Live LinkedIn Interview** featuring a representative from your organisation, hosted by Charlotte Kemp (to be scheduled the week before or after the event)
- **Logo and brand visibility** on all digital event materials, emails, and social media posts
- **Brand alignment** with a mission-driven event focused on leadership, professional growth, and pan-African excellence
- **Networking opportunities** with an emerging continent-wide speaker network
- **Red Jacket Speaker Bureau Profile** for a representative of your organisation who does public speaking on behalf of your brand
- Two complimentary **summit tickets**

TALK LEVEL - USD \$100 / ZAR1,700

- A **year of exposure** of your brand in connection with the Summit
- **Logo and brand visibility** on all digital event materials, emails, and social media posts
- **Brand alignment** with a mission-driven event focused on leadership, professional growth, and pan-African excellence
- **Networking opportunities** with an emerging continent-wide speaker network
- Two complimentary **summit tickets**

WHISPER LEVEL - USD \$50 / ZAR900

- A **year of exposure** of your brand in connection with the Summit
- **Brand mention in marketing content and alignment** with a mission-driven event focused on leadership, professional growth, and pan-African excellence
- **Networking opportunities** with an emerging continent-wide speaker network
- Two complimentary **summit tickets**





The 5th Annual

PAN AFRICAN SPEAKER
SUMMIT

ECHOES OF TOMORROW

**AFRICAN VOICES CARRYING ACROSS
BORDERS AND GENERATIONS**

18-19 September 2026

The Pan-African Speaker Summit 2026 is the leading gathering of professional and aspiring speakers across the continent. Together, we celebrate the power of African storytelling, keynote speaking, training, and facilitation.

This year's theme highlights how our voices transcend boundaries – building bridges between cultures, connecting generations, and amplifying Africa's presence on the global stage.



ABOUT THE ORGANISERS

The **Pan-African Speaker Summit** is organised by **Charlotte Kemp**, a seasoned futurist, speaker, and former President of both the **Global Speakers Federation** and the **Professional Speakers Association of Southern Africa**.

The summit is a project of and hosted by **Voices Into Africa**, a platform dedicated to raising the profile of speakers and thought leaders across the continent. **Voices Into Africa** hosts an education academy for aspiring speakers, quarterly networking events, the Red Jacket Speaker Bureau, coaching for speakers and engages with existing professional speaker associations and supports the development of new associations in Africa.





PREVIOUS EVENTS

The first summit was held in 2022 with the theme of ‘Whisper to Roar’. In 2023 we explored our PASSport to Speaking Success and in 2024 we enjoyed Destiny’s Drumbeat.

Our speakers for these events have come from across Africa and we are actively trying to engage with more speakers beyond our initial base of Southern Africa. All speakers are drawn into networks of masterminds, the Red Jacket Speaker Bureau and connected with professional speaker associations, according to their current needs and interests. The link below will have links to the previous year’s events.

In 2026 our summit theme is ‘Echoes of Tomorrow’ and will be held on 18-19 September 2026.

NEXT STEPS

To confirm your sponsorship or request more information, please contact **Charlotte Kemp**

Email: charlotte@voicesintoafrica.com

WhatsApp: +27 082 491 9252

Website: voicesintoafrica.com/pan-african-speakers-summit/

Let’s partner to amplify Africa’s voices, one speaker, one story, one summit at a time.





PREVIOUS EVENTS

The first summit was held in 2022 with the theme of **‘Whisper to Roar’**. In 2023 we explored our **PASSport to Speaking Success** and in 2024 we enjoyed **Destiny’s Drumbeat**. Our speakers for these events have come from across Africa and we are actively trying to engage with more speakers beyond our initial base of Southern Africa. All speakers are drawn into networks of masterminds, the Red Jacket Speaker Bureau and connected with professional speaker associations, such as PSASA and VSAI, according to their current needs and interests.

NEXT STEPS

To confirm your sponsorship or request more information, please contact **Charlotte Kemp**

Email: charlotte@voicesintoafrica.com

WhatsApp: +27 082 491 9252

Website: voicesintoafrica.com/pan-african-speakers-summit/

**LET’S PARTNER TO AMPLIFY AFRICA’S
VOICES, ONE SPEAKER,
ONE STORY, ONE SUMMIT AT A TIME.**

